



Save Energy, Appeal to Eco-Conscious Guests

Creating a comfortable and inviting environment for guests is costly for hotels and vacation properties. Hotels consume 50 percent more energy than similarly sized residential buildings – even with a 65 percent occupancy rate. Fill up a hotel for an event, energy consumption increases. As one of the most energy- and resource-intensive areas of the tourism industry, hotels typically spend 5 to 10 percent of operating budget on energy. For many hospitality properties, energy costs are second only to labor expenditures. But by controlling energy costs, hotel managers and property owners can save a significant amount of money each year.

Customized Procurement, Sustainability Goals

From individual boutique hotels to a national chain spread across the country, Good Energy and its team of consultants understand the complexities of energy procurement for the hospitality industry. A leader in hospitality energy procurement, Good Energy has extensive knowledge that offers clients a tailored, focused approach to implementing energy plans for hotel properties. In addition to saving money, Good Energy can help hospitality facilities go green. Good Energy can show hotels how to purchase energy from more environmentally friendly sources and create sustainable practices, which will attract guests, who are increasingly eco-conscious.

Check in for savings with Good Energy. To find out more and receive a free estimate, call (972) 200-9770 or visit goodenergy.com.

62%
of travelers
consider the
environment
when choosing
hotels, according
to a TripAdvisor
survey

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A Smarter Way To Buy Energy